

Qualifications Summary

Principal and Chief Information Officer of successful small software design firm with focus on creation of complex network-based and database-driven XML applications. Information architect and application designer with extensive project lead experience for large corporate clients such as PriceWaterhouse Coopers, Burlington Northern Santa Fe Railroad, PGA Tour, as well as many smaller clients with complex software design needs. Eight years as an attorney, practicing as a sole practitioner, as a Staff Attorney for the United States Court of Appeals for the Ninth Circuit, including supervising staff of six other attorneys in their duties, and as a public defender.

Information Architecture and Application Design

April 2000 - Present

Principal, Chief Information Officer and Senior Information Architect
Merrill-Hall New Media, Atlanta, Georgia
<http://www.merrillhall.com>

Responsibilities:

- Strategic thinking and planning for the company's future, including market analysis, product release planning, sales strategy, and budgeting;
- Negotiating service agreements with vendors and clients, as well as managing client and partner relationships.
- Defining project scope and estimating time expenditure, cost and profit margin for all phases of software application design.
- Consulting with client on their business goals, user groups and value propositions in order to establish essential application specifications;
- Drafting application specifications; developing navigational schemas based upon client requirements; creating user scenarios, flowcharts, wireframes and other necessary information architecture documentation from which graphic design and technical programming team members could design and implement application look and functionality;
- Creative directing of graphic designers; occasional graphic design, HTML markup and other miscellaneous project tasks.

Representative Projects:

- **ReligionSource:** Client relationship management, creative direction, information architecture, data modeling, taxonomy/controlled vocabulary consultation, graphic design, HTML markup, XSL creation, for custom-built website application and associated Java/Swing administrative tool. Website application will be used by journalists searching for specialists in particular subject areas where current events intersect subjects related to religion. Administrative tool enables client, without any exposure to XML mark-up, to input and mark up in XML contact information and relevant experience of scholars and associate each scholar with any number of the many thousands of subject area categories encompassed by the scholar expertise taxonomy developed by the client for this project. All data is stored in an XML-aware database and presented to the Web user in HTML via XSLT. Slated to go live as a general release Beta version in March 2002, access to the test site is available upon request.
- **The New Georgia Encyclopedia.** Client relationship management, creative direction, information architecture, for custom-built website application and accompanying Java/Swing publishing tool. When completed in 2003, this unique repository of information about the history, geography, and culture of the State of Georgia will contain some 2500-3500 articles accessible via multiple pathways, including browsing a category hierarchy, exploring article and media collections created by the Editors via the administrative tool or utilizing a search made powerful by the extensive metadata captured during the publishing process. All articles and multimedia objects, along with the related metadata, are published by the client into an XML-aware database without the client needing to see or be aware of any XML mark-up requirements and presented to the public as HTML via XSLT. Access to test site available upon request.
- **Cartoon Network Online:** Consultant for client seeking advice on how to incorporate Information Architecture as a discipline into existing workflow process for maximum effect with minimum disruption. Developed job description, diagrammed workflow process, and retrained one of Cartoon Network Online's employees as an Information Architect.
- **Cambridge Technology Partners:** Consultant directing and coordinating work of four Information Architects for major technological consultancy, associate lead information architect engaging directly with client's end-customer and third-party software developers to determine solutions for crucial business issues, including deciding product taxonomies and e-commerce process flows.

June 1998 – April 2000

Senior Information Architect
IBM Interactive Design Studio, Atlanta, Georgia

Responsibilities:

- Setting scope and estimating duration for solution design and implementation phases of application design;
- Leading requirements definition sessions with clients to elicit business goals, define user groups and establish value propositions as basis for developing website application specifications;
- Supervising other information architects assigned to assist on projects for which I had lead responsibility;
- Developing navigational schemas based upon client requirements, creating flowcharts, templates and other necessary documentation from which graphic design and technical programming team members could design and implement the look and functionality of the application.

Representative Projects:

- **PricewaterhouseCoopers:** Lead information architect for solution design and implementation of Comperio, a ground-up re-design and re-implementation of the Big Five accounting company's mission-critical research tool. Hybrid Internet/CD-ROM application is a crucial tool for all PwC accountants and their clients. Participated in joint requirement definitions sessions involving senior PwC management, led smaller requirements definition sessions involving senior PwC accountants and executives. Demo available on-line from PwC at <<http://www.pwcglobal.com/gx/eng/about/svcs/comperio/intro.html>>;
- **Burlington Northern Santa Fe Railroad:** Lead information architect for business-to-business and business-to-consumer Internet website solution design. Led joint requirements definition sessions with client, oversaw work of two other information architects, created flowcharts, templates, and other solution design documents for high-level solution design.
- **PGA Tour:** Lead information architect for PGA Tour Shotlink application solution design. Shotlink is an application used by the PGA Tour on-site at professional golf tournaments to provide real-time tournament scoring and course information to journalists and the public. Led joint application definition sessions with client, participated in on-site analyses of intended user groups, and created flowcharts, templates, narratives and other high-level solution design documents;
- **Additional Clients:** Other clients include Fidelity, General Motors, Graebel Van Lines, Macys.com, Prudential, Starwood Resorts, Siemens ICN, USA Group, Weather.com.

1996 – 1999

Website Designer
Freelance, Atlanta, Georgia, and San Francisco, California

Representative Projects:

- **1999:** Webmaster/Designer, Graphics, Visualization and Usability Center, Georgia Institute of Technology, Atlanta, GA;
- **1998:** Website Designer/Information Architect, UNICEF Atlanta, Atlanta, Georgia;
- **1997:** Website Designer/Information Architect, The Sentencing Project, Washington, D.C.;
- **1996:** Website Designer/Webmaster, Frame Grafix, New Haven, Connecticut;
- **1996:** Website Designer, Arizona International Campus, University of Arizona at Tucson;
- **1996:** Website Designer, American Zoetrope, Inc., San Francisco, California.

EDUCATION**June 1999**

M.S., Information Design and Technology
Georgia Institute of Technology, Atlanta, Georgia

May 1989

J.D., Boalt Hall School of Law
University of California at Berkeley

December 1985

B.A., Political Science University of California at Berkeley

LEGAL EXPERIENCE**June-September 1997**

Contract Staff Attorney
Office of Staff Attorneys

United States Court of Appeals for the Ninth Circuit, San Francisco, California

- Hired as an expert in Federal habeas corpus law to help the Court address a backlog of approximately 150 pending habeas corpus claims by state and federal prisoners. Read and evaluated certificates of probable cause under pre-1996 law and requests for certificates of appealability and to file successive petitions under the Anti-Terrorism and Effective Death Penalty Act of 1995. Made recommendations on disposition of these requests to panel of appellate judges.

September 1995-June 1997

Sole Legal Practitioner, Oakland, California

- Solo legal practitioner specializing in the area of criminal appellate practice. Accepted cases by appointment from the California Courts of Appeal for the First and Sixth Appellate Districts. In addition, represented clients in the United States Courts of Appeals for the Fifth and Ninth Circuits.

December 1994-September 1995

Criminal Motions Attorney
Office of Staff Attorneys

United States Court of Appeals for the Ninth Circuit, San Francisco, California

- Read and evaluated motions, including bail, certificate of probable cause, and others in both direct criminal and habeas corpus appeals as well as addressed recalcitrant witness appeals and writs of mandamus. Presented both written and oral recommendations as to case disposition to panels of federal appellate judges. Work was often produced under extreme time pressures.

September 1992-December 1994

Supervising Criminal Research Attorney
Office of Staff Attorneys

United States Court of Appeals for the Ninth Circuit, San Francisco, California

- Supervised staff of six attorneys practicing in areas of direct and collateral criminal appeals, social security, First Amendment, and employment discrimination law. Oversaw unit productivity; evaluated staff's performance from both administrative and substantive perspectives; reviewed and edited staff's draft opinions, bench memoranda, proposed dispositions, and miscellaneous motions. Trained new attorneys and maintained own caseload.

January 1991-August 1992

Senior Attorney
Office of Staff Attorneys

United States Court of Appeals for the Ninth Circuit, San Francisco, California

- Trained new attorneys, teaching concise argument styles and formats, ensuring high quality work while meeting office productivity requirements. Maintained own caseload.

May 1990-January 1991

Staff Attorney
Office of Staff Attorneys

United States Court of Appeals for the Ninth Circuit, San Francisco, California

- Read and evaluated arguments presented by parties' on appeal, drafted opinions, memoranda and miscellaneous orders. Presented recommendations for disposition orally to panels of federal appellate judges.

February-May 1990

Deputy Public Defender
Office of the Public Defender, Contra Costa County, California

- Practiced in the areas of juvenile criminal law, family law, and misdemeanor criminal defense of adults. Covered a general criminal calendar on a daily basis. Wrote and argued motions on a variety of subjects. Prepared and participated without supervision in hearings and/or trials in Municipal, Juvenile, and Child Protective Services courts. Negotiated plea bargains.